



Website Fixer Guy
Website Repair Specialist

Website Maintenance Checklist

1. Plugin and Theme Health

- **Update WordPress:** Keep WordPress core, themes, and plugins updated.
- **Update Active Plugins:** Regularly update active plugins to maintain compatibility.
- **Remove Unused Plugins/Themes:** Clean up your site by removing unused or outdated plugins and themes.

2. Content and User Experience

- **Review Old Content:** Refresh outdated blog posts or pages.
- **Test Forms and Links:** Check that contact forms and links work correctly.
- **Check Mobile Responsiveness:** Test how your site looks on mobile devices.

3. SEO (Search Engine Optimization) and Analytics

- **Install an SEO Plugin:** Use plugins like Rank Math to optimize content.
- **Submit Your Sitemap:** Submit your sitemap to **Google Search Console**.
- **Optimize Images:** Compress images using Smush to improve loading speed.
- **Set Up Google Analytics:** Google Analytics helps to track visitors and page views.

4. Performance Optimization

- **Check Website Speed:** Use tools like Google PageSpeed Insights or GTmetrix.
- **Clean Up Database:** Use WP-Optimize to clean unnecessary data slowing your site.

5. Security Check

- **Install a Security Plugin:** Protect your site with plugins like Wordfence or Sucuri.
- **Backup Your Website:** Set up automatic backups using UpdraftPlus or VaultPress.
- **Run Security Scans:** Regularly scan for vulnerabilities.

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